

## HOPE Australia

Phone: 07 4639 2135

Email: [office@hopeaustralia.org.au](mailto:office@hopeaustralia.org.au)

Web: <http://www.hopeaustralia.org.au/>



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## Expansion of Environmental Information Display initiative

The recent successful implementation of EID's (Environmental Information Displays) in Toowoomba has paved the way for a nation-wide campaign to provide information on environmental issues directly to individuals and local communities. HOPE is appealing to local councils and community groups who want to make a difference, to assist by nominating possible locations for the displays.

EID's are an effective way of distributing newsletters, brochures and other literature from a variety of community organizations and government agencies. Topics covered are relevant to the everyday lifestyles of Australian householders, and include waste reduction, energy conservation, water consumption, climate change and its impacts on biodiversity, etc.

HOPE Australia President Frank Ondrus today said "The campaign is set to make a significant, measurable and lasting impact, it's a real milestone". He added "We want to empower individuals and communities to make a difference to environmental challenges, and the best way to do that is to give them the information they need".

EID's are easy to establish and maintain, and are well placed in libraries, TAFE colleges, universities, council service centers and environmental NGO centres. They take up less than one square meter of space, and work well in areas of pedestrian traffic that allow space for individuals to stop and spend time reading etc.

HOPE currently supports EID's at the University of Southern Queensland, Toowoomba City Library and the Southern Queensland Institute of TAFE (Toowoomba). HOPE's goal is to see 25+ EID's around Australia within 12 months, further plans include upgrading the portals to include multimedia resources and online access.

### About HOPE

**Think Globally - Act Locally.** HOPE has been working closely with individuals, community groups, private organizations and government since 1998, and became incorporated in 2008. HOPE's principal focus is to minimize waste and to conserve energy and resources by:

1. **Raising awareness** – letting the whole community know about these issues
2. **Education** – giving people suggestions on how to tackle these issues
3. **Showing** – providing practical information on how easily our aims can be achieved

More information about HOPE or the EID campaign is available online at <http://www.hopeaustralia.org.au/> .

Contact the HOPE office by phoning 07 4639 2135 or email [office@hopeaustralia.org.au](mailto:office@hopeaustralia.org.au) .

**Are you concerned about the environment?**

**Do you want a sustainable future for your children but don't know how to achieve it?**

**Don't despair. There's always HOPE.**